

- Method #1 – Factoring and Using the Roots
Method #2 – Partial Factoring
Method #3 – Completing the Square
Method #4 – The Formula

Worked With _____

Worked With _____

1. Given the revenue function $R(x) = -3x^2 + 74x$, and the cost function $C(x) = 12x - 559$, where x is the number of items sold in thousands, determine;

Method
Used

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- a. The profit function $P(x)$

ANSWER $P(x) = -3x^2 + 62x + 559$

- b. The value of x that maximizes profit

ANSWER $x = \frac{31}{3}$ OR $x = 10,333$

- c. The maximum profit.

ANSWER $\$879,333.33$

Method
Used

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2. The profit function for a certain product is given by $P(x) = -5(x - 7)(x - 13)$, where x is the number of items sold in thousands. What quantity of items sold will produce the maximum profit?

ANSWER $10,000$

Method
Used

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3. The cost per day of producing widgets at Company XYZ is modeled by the function $C(x) = 0.04x^2 - 8.504x + 25302$, where $C(x)$ is the cost per day in dollars and x is the number of widgets produced in thousands. Find the daily production level that will minimize your costs.

ANSWER $106,300$

Method
Used

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4. The lifeguard at a public beach has 700 m of rope available to create a rectangular swimming area. The shoreline will form one side of the rectangle. Determine the dimensions of the rectangle that will produce the largest swimming area. State what this area will be.

ANSWER $l = 350$ $w = 175$

ANSWER $A = 61,250 \text{ m}^2$

Method
Used

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5. A CD company has been selling 1200 computer games CDs per week at \$18 each. Data indicates that for each \$1 increase, there will be a loss of 40 sales per week. If it costs \$10 to produce each CD, what should the selling price be in order to maximize the profit?

ANSWER $\$29$

Assignment #1

The Formula

$$\begin{aligned} 1/ \quad P(x) &= R(x) - C(x) \\ &= -3x^2 + 74x - (12x - 559) \\ &= -3x^2 + 62x + 559 \end{aligned}$$

$$a = -3 \quad b = 62$$

$$x = -\frac{b}{2a}$$

$$= -62$$

$$2(-3)$$

$$x = \frac{31}{3}$$

$$x = 10.333$$

∴ They must produce 10,333 items.

$$P(10.333) = -3(10.333)^2 + 62(10.333) + 559.$$

$$= 879.333$$

∴ Profit is \$ 879,333

Partial Factoring.

$$P(x) = -3x^2 + 62x + 559.$$

$$\begin{aligned} f(x) &= -3x^2 + 62x \\ &= -3x \left(x - \frac{62}{3} \right) \end{aligned}$$

$$x_1 = 0 \quad \leftarrow \quad \rightarrow \quad x_2 = \frac{62}{3}$$

$$AOS = \frac{0 + \frac{62}{3}}{2}$$

$$= \frac{62}{6}$$

$$AOS = \frac{31}{3}$$

\therefore They must produce 10,333 items.

Maximum Profit \rightarrow see previous

Factored Form

2/

$$P(x) = -5(x-7)(x-13)$$

$$x_1 = 7$$

$$x_2 = 13$$

$$AOS = \frac{7+13}{2}$$

$$AOS = 10$$

∴ They should make 10,000 items.

The Formula

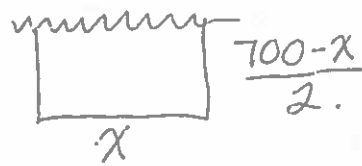
$$3/ \quad C(x) = 0.04x^2 - 8.504x + 25302$$

$$x = \frac{-b}{2a}$$

$$a = 0.04 \quad b = -8.504$$

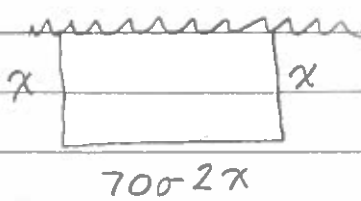
$$x = \frac{8.504}{2(0.04)}$$
$$= 106.3$$

\therefore 106,300 widgets should be produced.



Factored

4.



Let x be the width.

$$700 = x + x + \text{length}$$

$$700 - 2x = \text{length}$$

$$\begin{aligned} A(x) &= l \cdot w \\ &= x \cdot (700 - 2x) \end{aligned}$$

$$x_1 = 0$$

$$700 - 2x = 0$$

$$\frac{2x}{2} = \frac{700}{2}$$

$$x_2 = 350$$

$$AOS = \frac{0 + 350}{2}$$

$$AOS = 175$$

$$\begin{aligned} \text{length} &= 700 - 2(175) \\ &= 350 \end{aligned}$$

\therefore The width is 175 m
The length is 350 m

$$\begin{aligned} \text{Area} &= (175)(350) \\ &= 61250 \text{ m} \end{aligned}$$

Factored

5/

sell price = \$18

cost = \$10

profit = \$8

→ sell 1200

\$1 increase

40 less sales.

$$\text{Profit} = (\$8)(1200)$$

Let x be
Price
Increases

$$P(x) = (8+x)(1200-40x)$$

$$8+x=0$$

$$x=-8$$

$$1200-40x=0$$

$$\frac{1200}{40} = \frac{40x}{40}$$

$$30 = x$$

$$AOS = -8 + 30$$

2.

$$AOS = 11$$

Original price is \$18, with 11 price

increases ... new price \$29.

complete the
square

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$$\text{Profit} = \text{Revenue} - \text{Cost}$$

$$= (1200)(18) - (1200)(10)$$

Let x

be #

$$P(x) = (1200 - 40x)(18 + x) - (1200 - 40x)(10)$$

Price increases.

$$= 21600 + 1200x - 720x - 40x^2 - 12000 + 400x$$

$$= -40x^2 + 880x + 9600$$

complete the square

$$= -40(x^2 - 22x + 121 - 121) + 9600$$

$$= -40(x - 11)^2 + 9600 + 4840$$

$$= -40(x - 11)^2 + 14,440$$

$$\uparrow \\ x = 11$$

\therefore sell price \$29.